

Proposal for a
Cultural Creators Intergroup
in the European Parliament

Background

Authors, performers and other cultural creators with their creativity and work contribute substantially to the wealth, pride and diversity of European culture. They play a significant role in the success of the creative industries and of the cultural ecosystem as a whole. Therefore, it is the EU decision-makers' responsibility to protect and to promote European creators in order to ensure they can continue to create culture and, in doing so, bring lasting benefits to our whole society.

The 8th term of the European Parliament has been intense and rich in terms of legislative acts with an impact on the creative and cultural sectors and the creators within, most importantly the *Directive on Copyright in the Digital Single Market*, the *Directive on Online Broadcasting and Retransmissions* and the *Audiovisual Media Services Directive*. The 9th term of the EP will bring further political initiatives, starting soon with trilogue negotiations on, amongst others, the future EU budget and the future *Creative Europe* programme for the years 2021-2027.

Why this intergroup?

The existent intergroup "Creative Industries" has already made the case for the importance of the cultural and creative industries in the European economy. Their focus, however, lies on just one side of the coin. On its other side, cultural creators face specific problems and needs that largely differ from the industries' ones. Creators are the initiators of creative processes and at the very origin of the economic strength of the cultural and creative sectors, yet their contribution still is undervalued both politically and economically. Therefore, they deserve a specific emphasis and a dedicated attention by EU decision-makers. Creators are to be brought back to the political focus.

Objectives

1. Raising awareness for and procuring a better understanding of cultural creators' conditions among EU decision-makers in order to nurture European culture and secure its diversity and sustainability.
2. Improving relevant legal frameworks and industry practices that affect cultural creators' economic, labour and moral rights and the quality of European production in order to foster incentives for cultural creators to continue creating quality works in an increasingly globalised industry.
3. Bringing together organisations representing cultural creators from all sectors in order to establish a frequent dialogue with EU decision-makers from a broad political spectrum and with different perspectives, ensuring a horizontal approach across diverse policy areas in connection with relevant committees.

Specific issues to be addressed

- Cultural education, life-long training and career development
- Creators' working conditions and contract situations
- Proper and transparent remuneration for creators' work and the exploitation of their works in the value chains of the cultural ecosystem as a whole
- Welfare systems supportive of discontinuous employment
- Challenges of the digital era (e.g. direct distribution of cultural works, the role of collecting societies, false copyright claims)
- Mobility and cross-border promotion of creators and their works

Support and membership form 2019-2024
Cultural Creators Intergroup
in the European Parliament

Declaration

I, (name and surname),
Member of the European Parliament for the term 2019-2024,
hereby declare:

- I support the establishment of the Cultural Creators Intergroup
- I wish to join the Cultural Creators Intergroup as a member

Date:

Signature:

Name of responsible APA:
(if applicable)

Please send/give this document to:

Niklas Nienauß, MEP
ASP 08 H 352

Contact person in Niklas Nienauß' office:

Benjamin Feyen
Tel. 47220
benjamin.feyen@ep.europa.eu